

End Human Trafficking Now

Enforcing the
UN Protocol

Luxor
International
Forum

10-12 Dec. 2010
Luxor, Egypt



PROGRAMME

Organized by:



UN.GIFT
Global Initiative to Fight Human Trafficking

FRIDAY, 10 DECEMBER 2010: YOUTH PRE-CONFERENCE DAY

09:00 – 12:00	Cultural Tour: Luxor's Valley of the Kings and Valley of the Queens
10:00 – 12:00	Special Workshop for Teenagers International School of Geneva (Steigenberger Hotel)
12:30 – 13:30	Lunch
13:30 – 18:00	STOP THE TRAFFIK Workshop STOP THE TRAFFIK is a growing global movement of individuals, communities and organisations fighting to prevent the sale of people, protect the trafficked and prosecute the traffickers. Throughout the workshop, young participants will also get the opportunity to create a FREEDOM WALL, showcasing symbols of support (written messages, handprints, poems, etc.) to the victims of trafficking. (Steigenberger Hotel)
14:00 – 16:00	Cultural Tour for Teenagers: Luxor's Valley of the Kings and Valley of the Queens
18:30 – 19:30	Presentations on Youth Action against Human Trafficking
20:00 – 20:30	Screening of documentary film <i>Playground</i> (78 minutes) Introduced by Director Ms. Libby Spears (Steigenberger Hotel)
21:30 – 22:30	Dinner (Steigenberger Hotel)

Please keep your badges with you at all times!

SATURDAY, 11 DECEMBER 2010

08:00 – 11:00	Registration in individual hotels
08:00 – 11:30	Sightseeing tour of Luxor landmarks Departure every half hour from individual hotels
11:30 – 13:30	Lunch at individual hotels
12:45 – 13:45	Transportation from individual hotels to the Sofitel Winter Palace
14:00 – 15:00	OPENING SESSION OF THE LUXOR INTERNATIONAL FORUM (Sofitel Winter Palace) Speakers: <ul style="list-style-type: none">• H.R.H. Sabeeka bint Ibrahim Al Khalifa <i>What Next after Manama?</i>• H.R.H. Princess Mathilde of Belgium <i>Vulnerable People at Risk</i>• Rex W. Tillerson Chairman and CEO, Exxon Mobil Corporation <i>Meeting the Challenge of Corporate Social Responsibility: A Win-Win Situation for All</i>• Yury Fedotov, Executive Director, UNODC <i>Introducing the UN Secretary General Ban Ki-moon's commitment to Human Trafficking</i>• H.E. Suzanne Mubarak President, Women's International Peace Movement <i>Keynote Address</i>
15:00 – 15:10	Break

15:15 – 16:30

**DISCUSSION BY EMINENT PERSONALITIES:
“WHAT NEXT AFTER PALERMO?”**
(Sofitel Winter Palace)

Moderator: Lyse Doucet, BBC World

The eminent personalities will address key challenges of the Protocol and its implementation, including the diversity of interpretations and approaches. They will also explore key ways to prevent Human Trafficking, such as improving human security and empowering the vulnerable segments of society. Finally, they will discuss the economic dimension of trafficking, including economic and financial measures to combat this crime.

Speakers: *(alphabetical order)*

- Ambassador Maged Abdelaziz
Permanent Representative of Egypt to the United Nations, New York
- H.E. Abdulla Abdullatif Abdulla
Under-Secretary for the Ministry of Foreign Affairs, Kingdom of Bahrain
- Antonio Maria Costa
Former Executive Director, UNODC
- Yury Fedotov
Executive Director, UNODC
- H.E. Moushira Khattab
Minister, Family and Population, Egypt
- Ronald Kenneth Noble
Secretary General, Interpol
- Dr. Hamadoun Touré
Secretary-General, International Telecommunication Union
- Ambassador Melanne Verveer
Ambassador-at-Large for Women’s Issues, US State Department

Participants will be seated at round tables, on which drinks will be available during all the sessions throughout the Forum.

16:30 – 16:40

Break

16:45 – 18:30

SESSION 1: LAW AND CORPORATE PRACTICE
(Sofitel Winter Palace)

Corporations may knowingly or unknowingly be involved in Human Trafficking by employing trafficked persons or by allowing the use of their premises for the exploitation of victims of trafficking. This panel will consider whether or not enabling legal frameworks enhance positive corporate practice.

Moderator: Jim Clancy, CNN International

Panellists: *(alphabetical order)*

- Charles Adams
Akin Gump, Managing Partner
- Ambassador Luis CdeBaca
Ambassador-at-Large to Monitor and Combat Trafficking in Persons
US State Department
- Auret van Heerden
CEO, Fair Labor Association
- Taher Helmy
Baker & McKenzie, Partner
- Dan Henkle
Senior Vice President, Social Responsibility, GAP

Speakers: *(alphabetical order)*

- Ali Agan
CEO, Azercell Telecom
- David Arkless
President of Corporate and Government Affairs, Manpower Inc.
- Christopher Davis
International Campaigns Director, The Body Shop International
- Robert Fisher
Member of the Board of Directors, GAP Inc.
- Siddharth Kara
Author and Fellow of the Kennedy School of Government at Harvard
University
- Brent Wilton
Deputy Secretary-General, International Organisation of Employers
- Ambassador Philip Verveer
US Ambassador for Communications and Information Policy

18:30 – 19:00 **Transportation to Karnak Temple from individual hotels**

19:00 – 19:30 Inauguration of art exhibitions by Mira Sorvino

19:30 – 21:00 **WORLD PREVIEW OF NOT MY LIFE**
Presented by Lyse Doucet, BBC World News

Not My Life is a feature-length documentary film about global human trafficking. The film portrays the horror of this modern-day phenomenon that affects millions of children, women, and men in every part of the world. Specific aspects of this emerging issue – especially female sexual trafficking – are to some degree being addressed in books, news stories, television reports, and fiction and non-fiction films. To date, however, there is no single communication tool that effectively depicts the problem as a whole for a mass audience. The rationale for *Not My Life* is that until such a tool is created and widely used, the general public will remain uninformed and indifferent, and a problem that is already extremely serious will only get worse.

Lyse Doucet will give the floor to Yury Fedotov, Executive Director, UNODC, to introduce Robert Bilheimer, the Director and Writer of *Not My Life*.

21:00 – 22:30 Reception

22:30 – 23:00 **Transportation back to individual hotels**

Sunday, 12 December 2010

08:30 – 09:30 **CEOs' BREAKFAST: LAUNCH OF THE eLEARNING TOOL AGAINST HUMAN TRAFFICKING**
(closed session/upon invitation only)
(Sofitel Winter Palace)

EHTN and UN.GIFT developed a tool that is a modular training programme for business leaders, managers and employees of business companies. The course aims to help them to understand what human trafficking is, identify where it might be a risk to their business and point to actions they can take to address this risk. The course will end with a final test, and a personalised certificate indicating successful completion the Human Trafficking and Business eLearning Programme. The tool is technically developed and sponsored by Microsoft and will be presented by Mr. Ali Faramawy, Microsoft Regional President for the Middle East and Africa.

09:00 – 11:00

SESSION 2: YOUTH SPEAK OUT
(Sofitel Winter Palace)

In many countries, children and young people account for a substantial portion of trafficked victims. Certain occupations, such as domestic help, baby-sitting or modelling, represent a particularly high risk for young people. The sex market, in its search for more customers, is resorting to younger and younger persons to exploit. Youth and children must be sensitized to these dangers and the risks they may encounter so that they are able to assume an active role in fending for themselves. They must also be encouraged to use creative ways to inform and protect their peers and parents. This session will provide a platform to showcase projects undertaken by youth for youth, with examples from plays, modelling, and cyberspace to telecommunications. Role models will be used to raise children and youth's awareness of the dangers of human trafficking.

Moderator: Jim Clancy, CNN International

Panellists: *(alphabetical order)*

- Emily Chalke, Nighlight in Thailand and Stop the Traffik, UK
- Taha Hegazy, SMWIPM International Youth Network and Net Aman, Egypt
- Amie Jobe, Youth Partnership Project against Commercial Sexual Exploitation of Children (YPP), ECPAT, Gambia
- Cheryl Pereira, Founder OneChild, Canada

Speakers: *(alphabetical order)*

- Kate Berry, Member of the Overlake School, Redmond, Washington, USA
- S. Fujiwara, Japan Coordinator, Polaris Project, Japan
- Valentina Mudrik, Make IT-Safe, ECPAT International, Ukraine
- Miss Universe 2009, Project “Beauty against Human Trafficking”, Lithuania
- Mariana Yevsyukova, ECPAT International and La Strada

11:00 – 11:10

Break

11:15 – 13:15

SESSION 3: NO TO EXPLOITATIVE TOURISM!
(Sofitel Winter Palace)

Tourism is usually associated with holidays, pleasure and relaxation. However, tourist resorts and hotels have been notorious in hiding the worst forms of exploitation, violence and abuse, including the sexual exploitation of children. The panel will discuss the role of tourism and the travel industry in ensuring that premises and services are not misused for trafficking and exploitation. It will illustrate steps taken to alert both employees and customers not only to discourage them from taking part in such actions but also to actively involve them in preventing and disclosing abuses, and in providing appropriate assistance to victims. It will showcase successful initiatives and good practices such as awareness-raising projects, for example the Code which engages the transport and tourism industry to prevent sexual exploitation of children. The panel will discuss remaining challenges in making trafficking-free tourism industry a reality.

Moderator: Jim Clancy, CNN International

Panellists: *(alphabetical order)*

- Sophie Flak
Executive Vice President, Accor Group
- Marilyn Carlson Nelson
Chairman, Carlson Companies
- Taleb Rifai
Secretary-General of the World Tourism Organisation
- Samih Sawiris
CEO, Orascom Development Holding
- Camelia Tepelus
the Code, ECPAT USA

Speakers: *(alphabetical order)*

- Amr Badr
Regional Managing Director of Egypt and the Middle East for Abercrombie & Kent Group of Companies
- Susan Bissell
Chief, Child Protection Section, New York, UNICEF
- Peter Greenberg
CBS News Travel Editor, Peter Greenberg Worldwide
- Matthias Leisinger
Head, Corporate Responsibility, Kuoni Travel Ltd.
- Shahinoor M. Visram
Managing Trustee, Sun n Sand Beach Resort, Kenya

13:30 – 14:30

Lunch at Sofitel Winter Palace

14:30 – 16:30

SESSION 4: IMPACT OF THE MEDIA AND THE ENTERTAINMENT INDUSTRY
(Sofitel Winter Palace)

The media have played an important role, namely:

- Awareness-raising for the victims and/or potential victims of human trafficking
- Alerting the public on what human trafficking is and how we can band together to eradicate it
- Reporting on the advocacy role of celebrities
- Reporting abuses and denouncing the companies/individuals that have committed them, thereby influencing consumer choices
- Informing on prosecutions that have taken place, contributing to combating impunity.

Moderator: Zohreh Tabatabai, Managing Director, Quince Partners

Speakers: *(alphabetical order)*

- Ann Carrington, Artist and Sculptor
- Anne Reevell, Managing Director, Moonbeam Films, UK
- Ashton Kutcher, Demi & Ashton Foundation to End Human Trafficking (DNA)
- Demi Moore, Demi & Ashton Foundation to End Human Trafficking (DNA)
- Eleanora Kennedy, Director, Shana Alexander Foundation
- Jim Clancy, CNN International
- Mahmoud Kabil, Actor
- Mira Sorvino, Actress, UNODC Goodwill Ambassador
- Naguib Sawiris, Executive Chairman, Orascom Telecom Holding
- Paul Gibbs, Head of Programmes, BBC World
- Peter Greenberg, Travel Editor, CBS News
- Robert Bilheimer, Film Director, Writer and Producer
- Terry George, Film Director
- Yosra, Actress

16:30 – 17:30

Break

17:30 – 18:00

Transportation to Luxor Temple from individual hotels

18:00 – 19:00

BBC WORLD NEWS DEBATE
(Luxor Temple)

The BBC World News Debate is a monthly programme on the BBC World News channel which aims to convene panels that engage in a robust exchange of views, but also provides light as well as heat on a subject. The Debates are recorded 'as live' before an invited audience.

In its five year history, the programme has assembled an extraordinary roll call of world leaders and global figures: Bill Clinton, Tony Blair, Kevin Rudd, Felipe Calderon, Michelle Bachelet, Ellen Johnson Sirleaf, Robert Zoellick, Dominique Strauss-Khan, Jose Manuel Barroso, Ehud Barak, Salam Fayyad, Richard Holbrooke, Bernard Kouchner, Michael Bloomberg, Bill Gates, Carlos Ghosn, Indra Nooyi, Bob Geldof, among many others.

BBC World News attracts 78 million viewers a week, is available in more than 200 countries and territories worldwide, and reaches 284 million households and more than 1.6 million hotel rooms.

Moderator: Zeinab Badawi, BBC World News, Presenter

Panellists: (*alphabetical order*)

- Laura María Agustín
Author, Visiting Professor in Gender and Migration, Switzerland
- Sophie Flak
Executive Vice President, Accor Group
- Siddharth Kara
Author and Fellow of the Kennedy School of Government at Harvard University
- Ronald Kenneth Noble
Secretary General, Interpol

Zeinab Badawi will invite the audience on the floor to ask questions to the panellists.

Transportation from Luxor Temple to the Sofitel Winter Palace

19:00 – 20:00

BUSINESS LEADER'S AWARD CEREMONY
(Sofitel Winter Palace)

The Business Leader Award ceremony will be the *first* of its kind in history where a business executive will be honoured and given an award for energy and commitment in tackling human trafficking. This international award is launched by UNODC, UN Global Compact and End Human Trafficking Now!. It will be presented by members of the Jury and the Vice-President of Chopard, author of the Trophy. All nominees will be requested to come on to the podium.

Master of ceremony: Zeinab Badawi, BBC World News, Presenter

Members of the Jury:

- H.E. Suzanne Mubarak
Founder and President, Women's International Peace Movement
- H.R.H. Princess Mathilde of Belgium
- H.H. The Aga Khan
- Antonio Maria Costa
Former Executive Director, UNODC
- Bjørn Haugland
Chief Operating Officer for DNV Sustainability and Innovation
- Georg Kell
Executive Director, UN Global Compact Office

Author of the Trophy:

- Caroline Gruosi-Scheufele
Co-President, Chopard

20:00 – 21:00

RECOMMENDATIONS AND CLOSING SESSION

(Sofitel Winter Palace)

- Yury Fedotov, Executive Director, UNODC
Looking towards the future from a UNODC/UN.GIFT perspective
- H.R.H. Princess Basma Bint Talal of Jordan
Recommendations / Closing of the Forum
- H.E. Suzanne Mubarak, President, Women’s International Peace Movement
Acknowledgements / Official Ending

21:00 – 23:00

Dinner and Concert

(Sofitel Winter Palace)

– END OF LUXOR INTERNATIONAL FORUM 2010 –