



**END HUMAN TRAFFICKING NOW: ENFORCING THE UN PROTOCOL**  
**The Luxor International Forum, Egypt**  
**10-12 December 2010**

**LAUNCH OF THE E-LEARNING TOOL**

**I. BUSINESS AND TRAFFICKING: AN E-LEARNING COURSE**

The United Nations Global Initiative to Fight Human Trafficking (UN.GIFT) and the End Human Trafficking Now campaign (EHTN) have developed an internet learning (eLearning) course which is a modular training programme for business leaders, managers and employees of business companies. The course aims to help them understand what human trafficking is, identify where it might be a risk to their business and point to actions they can take to address this risk. The course ends with a final test, and a personalized certificate indicating successful completion the Human Trafficking and Business eLearning Programme. **The tool is technically developed and sponsored by Microsoft.**

UN.GIFT and EHTN launched the tool during the Luxor International Forum, at a special breakfast for CEOs on **12 December 2010**. The tool itself was presented by Microsoft's Regional President for the Middle East and Africa.

child labour human rights corporate  
responsibility forced labour foreign  
contract workers

**human trafficking** labour  
migration child trafficking supply chain  
management about brokers

## II. TOOL OVERVIEW

This tool is a web-based modular training programme designed for a business audience. It can be taken at any time and at your own pace, meeting the need for flexibility in your own busy schedule.

The material can be taken as a **general course**, which requires participants to successfully complete two online modules, or an **experts' course**, which requires participants to successfully complete three online modules. The three modules include:

Module One of the eLearning course will focus on answering the question: what is human trafficking? It will seek to raise basic awareness of the international definition of trafficking in persons, but more importantly illustrate how human trafficking manifests itself in the global economy: forms of trafficking; links to commercial sexual exploitation and forced labour; countries, regions and economic sectors affected by trafficking; and principle causes. One of the main objectives of the module will be to ensure that users can identify potential cases of human trafficking should they encounter them, while equipping them with the knowledge and tools to evaluate specific circumstances and conditions as cases of trafficking or not.

⇒ **Module 1: What is human trafficking? (core)**

Module Two of the eLearning course will focus on answering the question: why is human trafficking an issue for business? This module will make the case for business engagement (both preventive and corrective) against human trafficking at various levels: workplace, community of operation, supply chain, national, regional and international. The main entry point for the argument will be the prevention and management of risk. Uniquely, unlike some other labour/human rights issues, this module can focus on risks to business associated with the direct use of company products or services by traffickers themselves, e.g. in the travel, tourism, hospitality sectors. The Module will specifically set out to clarify the distinction between “direct” and “indirect” risk.

⇒ **Module 2: Why is human trafficking an issue for business? (elective)**

Module Three of the eLearning course will focus on answering the question: what can you do to take effective action against human trafficking? In very practical terms and using concrete examples drawn from the private sector, this Module will provide guidance on taking creative and sustainable action against trafficking at the various levels outlined in Module Two: workplace, supply chain, community, etc. Significantly, this Module will also make a distinction between action taken by companies, on the one hand, and that taken by business associations and representatives of industry, on the other.

⇒ **Module 3: What can business do to address human trafficking?** (elective)

Each module takes approximately 30 minutes to complete and includes a short quiz which must be completed prior to finishing the module. Modules are dynamic and highly interactive; they use a variety of methods, exercises and activities to promote effective learning, drawing exclusively on practical and concrete case studies and good practice examples drawn from your peers and colleagues in the business community in industries as diverse as sporting goods, cosmetics, commercial air travel, garments and textiles, tourism and hospitality.

Once you have completed your modules, you will then need to take a final quiz that will test your knowledge of the modules you have completed. A personalised certificate will be provided to you in PDF format upon successful completion of the course.

⇒ **General course**

This course takes approximately 1.5 hours to complete. You will be required to take the core module “What is human trafficking?” and **one** of either Module 2: Why is human trafficking an issue for business? or Module 3: What can business do to address human trafficking?

⇒ **Experts’ course**

This course takes approximately 2.5 hours to complete. You will be required to take the core Module 1: What is human trafficking? and both Module 2: Why is human trafficking an issue for business? and Module 3: What can business do to address human trafficking?

This course is consistent with and complementary to existing resources on business and human trafficking developed by UN.GIFT, EHTN and the UN Global Compact.

### III. TARGET PARTICIPANTS

This eLearning course has been designed by UN.GIFT and EHTN for a business audience from across economic sectors and industries. Whether as a business leader, a manager at a small or medium sized company, or an employee of a major multinational brand, you will find significant value in taking this course, with content helping you to better understand and respond to the complex human and labour rights challenges that are posed by human trafficking, perhaps within your own workplace or company, or in your supply chain.







## IV. A WORK IN PROGRESS

This eLearning tool is a work in progress. UN.GIFT and the EHTN campaign, with the support of private partners, will develop further modules addressed to specific economic sectors, industries and professions. These modules as well as those that are already available can be tailored to meet the specific needs of a company or business association.





## V. FURTHER RESOURCES

Please find below a list of resources relevant to the role business can play in addressing human trafficking and related issues such as forced labour. You do not need to consult this material in order to successfully complete this course.

### Reports and tools

-  ILO, Combating forced labour: A handbook for employers and business, Geneva, 2008.
-  ILO, Operational indicators of human trafficking, Geneva, 2009.
-  UN Global Compact, Dilemma – Human trafficking: Workbook and case studies, 2009.
-  UN.GIFT & UN Global Compact, Human trafficking and business: Good practices to prevent a combat human trafficking, 2010.
-  UNODC/UN.GIFT, Global report on trafficking in persons, 2009.
-  Verité, Help Wanted: Hiring, human trafficking and modern-day slavery in the global economy, 2010.

### Websites

-  United Nations Global Initiative to Fight Human Trafficking  
[www.ungift.org](http://www.ungift.org)
-  End Human Trafficking Now  
[www.endhumantraffickingnow.com](http://www.endhumantraffickingnow.com)
-  International Labour Organisation  
[www.ilo.org/forcedlabour](http://www.ilo.org/forcedlabour)
-  UN Global Compact Dilemmas Forum  
[human-rights.unglobalcompact.org](http://human-rights.unglobalcompact.org)