



## Business Leadership to End Human Trafficking Hong Kong, Spring 2007

The Business Community Against Human Trafficking Roundtable was held in Athens, Greece, on January 23, 2006. This meeting was the first international convention of business leaders to launch together the **End Human Trafficking Now** campaign, and to adopt the business **Ethical Principles**, declaring zero tolerance of human trafficking. These Principles were later introduced in a special gathering at the **World Economic Forum** in Davos, Switzerland, drawing global media attention to the widespread challenge.

Human trafficking is a concern to the business community because in addition to sexual exploitation of women and children, trafficked people are often subject to forced labor and other kinds of exploitation in a range of economic sectors. This forced labor can even penetrate the supply chain of major companies without board members being aware. Such crime that affects up to 12.3 million people worldwide has serious implications for the success of any company.

As a follow-up to the Athens Roundtable, a Summit is being organized in Hong Kong in order to engage more business leaders in the fight against human trafficking in the region. Hong Kong is a global business center with a large number of corporate regional headquarters in East Asia. The **business community is an essential leader** because it has the potential to mobilize community participation and encourage cross-sectoral collaboration among business leaders, media representatives, government officials, law enforcement agents and nongovernmental organizations.

**Expected outcomes** of the Summit include:

- Increasing the number of businesses to sign on to the Athens Ethical Principles and joining the anti-trafficking campaign;
- Showcasing successful government-business-NGOs partnerships to combat human trafficking;
- Inspiring more companies to implement anti-trafficking programs.

**It is time for the business community to assume leadership in the fight against human trafficking** and we look forward to your support to make this Summit a success.

**Levels of corporate sponsorship: \$50,000 cosponsors; \$25,000 sponsors.**

For inquiries concerning the Summit, please contact [info@ehtn.org](mailto:info@ehtn.org) or call +41 22 716 53 38.

For more information about the End Human Trafficking Now campaign visit [www.endhumantraffickingnow.com](http://www.endhumantraffickingnow.com)