

Save the Date: Thursday, April 19, 2007



Join other business and government leaders to learn about:

# Public-Private Partnerships to End Human Trafficking and Forced Labor: New Business Solutions to a Global Challenge



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### **Be an Industry Leader**

*Join other business leaders who are on the forefront of raising public awareness and combating human rights abuses taking place in the region.*

### **Build Brand Loyalty while Enhancing your Reputation for Doing Good**

*Hear what businesses have done to partner with NGOs and governments to lead social progress and curb human suffering. Hear why they do it and how you can enhance your reputation and impact your bottom line while being a good corporate citizen.*

### **Learn How**

*Come away with an understanding of strategies and tools that are being used to enhance corporate social responsibility as it relates to alleviating human trafficking and forced labor practices.*

*We hope you will join this important one-day regional business summit and position your business as a leader in addressing a critically important human rights issue. Contact [wenchiyuperkins@vitalvoices.org](mailto:wenchiyuperkins@vitalvoices.org) for more information.*