

EHTN-HEC Geneva End Human Trafficking Award in partnership with ManpowerGroup and Cercle HEC de l'UNIGE

CALL FOR PAPERS



Human trafficking is the third largest crime in the world today. Due to low costs and huge financial benefits, it has become one of the most lucrative illicit industries generating profits of over an estimated US\$ 32 billion per year. Although the connection between business and human trafficking may not be initially evident, trafficking in persons represents a pressing concern to business companies. Human trafficking is violation of international human rights law and standards, and many national laws. It defies international labor standards and regularly involves corruption. The increasing global and complex scope of the corporate activity today demands the corporate world to be attentive to many ways in which it can be affected by human trafficking.

To examine relationship between human trafficking and the private sector, HEC of the Geneva University and Cercle HEC, in partnership with End Human Trafficking Now and ManpowerGroup, invite students to submit **papers on: Human trafficking and its implications on businesses.**

The paper should explore one or more aspects of the issue, its consequences for the private sector, and suggest measures on how to limit its impact on businesses and society. It should also include recommendations for companies and other organizations.

The paper may address but is not limited to one or more of the following aspects:

- economic, legal and other implications of human trafficking for corporations and business enterprises;
- national and international legal standards to eliminate human trafficking;
- effectiveness of codes of conduct and other voluntary measures to tackle human trafficking;
- good business practices of preventing and tackling human trafficking in business operations, the supply chain and procurement;
- business engagement in the community; and
- ways of increasing awareness and education of the public on the dangers posed by human trafficking.

Students enrolled in a Swiss university during the academic year 2011 – 2012 are eligible to enter the competition. The paper may be written by one or more students eligible to enter the competition. It should be submitted in either English or French.

The paper should include:

- the name and contact information of the author(s);
- a one-page executive summary;
- a table of contents;
- and properly cited references and footnotes.

The length of the paper should be between **6'000 and 9'000 words**, including tables and bibliography.

Completed papers should be submitted by close of business (6 pm CET) on **30 June 2012**, to award@ehtn.org

Papers will be reviewed by the Jury that will select the winners. A prize-giving ceremony will be organized at University of Geneva.

The award will consist of a certificate and a monetary reward of CHF 2'500, 1'500 and 1'000 for the authors of the three best papers. The abstracts of awarded and the finalists' papers will be published online by HEC-Geneva and EHTN.

For any inquiries regarding this call, please contact:
award@ehtn.org / www.endhumantraffickingnow.com

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