

Human Trafficking

Why you and your company
should act against it



A Campaign with the Business Community

What is human trafficking?

- ❑ Human trafficking is the recruitment or transfer of a person for the purpose of exploitation, mainly forced labour and sexual exploitation.
- ❑ It is an illegal trade and a modern form of slavery whereby people are sold and re-sold as commodities.
- ❑ Human trafficking is the third largest, and fastest growing criminal activity in the world, behind arms and drugs trade.

A few facts

- ❑ The International Labour Organization (ILO) estimates that profits made from human trafficking amount to \$32 billion a year.
- ❑ An annual \$28 billion profit is made from the sexual exploitation of women and children alone, involving more than 2 million people worldwide every year.
- ❑ Among the millions of victims, the primary ones are women (80%) and children (50%); including one million children that are forced to sell their bodies every day in the global sex industry.

Where is it taking place?

- Human trafficking is taking place almost everywhere, every country is affected, as a source, transit, or destination place, or a combination thereof.

“End Human Trafficking Now”

- ❑ The business community is a critical partner in helping eliminate human trafficking. It can work to eliminate factors that allow human trafficking to be profitable, as well as contribute to facilitate and multiply action against human trafficking.
- ❑ In 2006, launched the **End Human Trafficking Now** campaign was launched in Athens, in partnership with the business community.
- ❑ **The Athens Ethical Principles** were adopted by businesses to declare zero tolerance towards human trafficking.

The Athens Ethical Principles

1. Explicitly demonstrate the position of zero tolerance towards trafficking in human beings, especially women and children for sexual exploitation.
2. Contribute to prevention of trafficking in human beings including awareness-raising campaigns and education.
3. Develop a corporate strategy for an anti-trafficking policy which will permeate all our activities.
4. Ensure that our personnel fully comply with our anti-trafficking policy.
5. Encourage business partners, including suppliers, to apply ethical principles against human trafficking.
6. In an effort to increase enforcement it is necessary to call on governments to initiate a process of revision of laws and regulations that are directly or indirectly related to enhancing anti-trafficking policies.
7. Report and share information on best practices.

Why should your company act?

HUMAN TRAFFICKING

- ❑ deprives people of their dignity and rights
- ❑ represents a global health risk
- ❑ fuels the growth of organized crime
- ❑ undermines the safety and security of societies
- ❑ impacts negatively the functioning of the legitimate business sector
- ❑ is a ground where corruptive practices and money laundering proliferate

EVERYONE IS CONCERNED

What can your company gain?

- ❑ Safe operation of the company
- ❑ The irreproachable conduct of its personnel
- ❑ The highest distinction of its corporate image worldwide
- ❑ Trust between multinationals and local communities
- ❑ Good working relations and feeling of pride among the staff that the company is ethical
- ❑ Maintenance of sound economic environment

What can you and your company do?

- ❑ **Sign on** the Athens Ethical Principles and implement them
- ❑ **Bring up** the concern in your company
- ❑ **Raise** awareness among your colleagues, business partners, suppliers and clients
- ❑ **Sponsor** grassroots projects, such as shelters or help-lines for victims of human trafficking
- ❑ **Help** the victims, by providing them with training, internship or employment opportunities

CONTACT US FOR MORE OPTIONS ...

For more Information

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