



## **Elements of an Action Plan**

Athens Roundtable, 23 January 2006

The following are elements of the action plan suggested during the roundtable:

### **1. Prevention**

Activities to be implemented would include:

- Awareness-raising – investing in awareness-raising and consciousness of a general public aimed at securing its active involvement in anti-trafficking efforts (e.g. production of video clips, TV programs, posters, etc.);
- Educational and training programs – support such programs especially for women and children in the source countries;
- Creation of job opportunities in countries where businesses are operating, especially to potential and actual victims of trafficking (focused training for recruits, job training, etc.) thereby illustrating the commitment of enterprises to channel back a little of their profits to the countries themselves.

### **2. Advocacy**

- Lobbying governments to adopt/amend laws and policies related to trafficking and strengthen their implementation;
- Supporting governments and non-governmental organizations by providing resources and expertise for drafting legislation and its implementation;
- Promoting the Athens Ethical Principles.

### **3. Support for international organizations dealing with anti-trafficking programs**

- Providing funds and other assistance to international institutions involved in preventing and combating human trafficking, including law enforcement organizations, such as Interpol.

### **4. Follow-up by the End Human Trafficking Now campaign**

EHTN will be responsible for coordinating and facilitating the follow-up activities above, including:

- Coordinating the Working Group composed of CEOs who will elaborate a business plan. See paragraph under 'Follow up actions' for specific suggestions made by participants for consideration;
- Promoting and publicizing the Athens Ethical Principles and soliciting new signatures;
- Collecting information and inputs for follow-up actions, including information concerning the implementation of the ethical principles and good practices, and disseminating them.

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