



Elements of an Action Plan

The following are elements of the action plan suggested during the roundtable:

1. Prevention

Activities to be implemented would include:

- **awareness raising** – investing in awareness raising and consciousness of a general public aimed at securing its active involvement in anti-trafficking efforts (e.g. production of video clips, TV programmes, posters, etc.);
- **educational and training programmes** - support such programmes especially for women and children in the source countries;
- **creation of job opportunities** in countries where businesses are operating, especially to potential and actual victims of trafficking (focused training for recruits, job training, etc.) thereby illustrating the commitment of enterprises to channel back a little of their profits to the countries themselves.

2. Advocacy

- lobbying governments to adopt/amend laws and policies related to trafficking and strengthen their implementation;
- supporting governments and non-governmental organisations by providing resources and expertise for drafting legislation and its implementation;
- promoting the Athens Ethical Principles.

3. Support for international organisations dealing with anti-trafficking programmes

- providing funds and other assistance to international institutions involved in preventing and combating human trafficking, including law enforcement organisations, such as Interpol.

4. Follow-up by the The Suzanne Mubarak Women 's International Peace Movement

SMWIPM will be responsible for coordinating and facilitating the follow-up activities above including:

- Coordinating the Working Group composed of CEOs who will elaborate a business plan. See paragraph under 'Follow up actions' for specific suggestions made by participants for consideration;
- Promoting and publicising the Athens Ethical Principles and soliciting new signatures;
- Collecting information and inputs for follow-up actions, including information concerning the implementation of the ethical principles and good practices, and disseminating them.